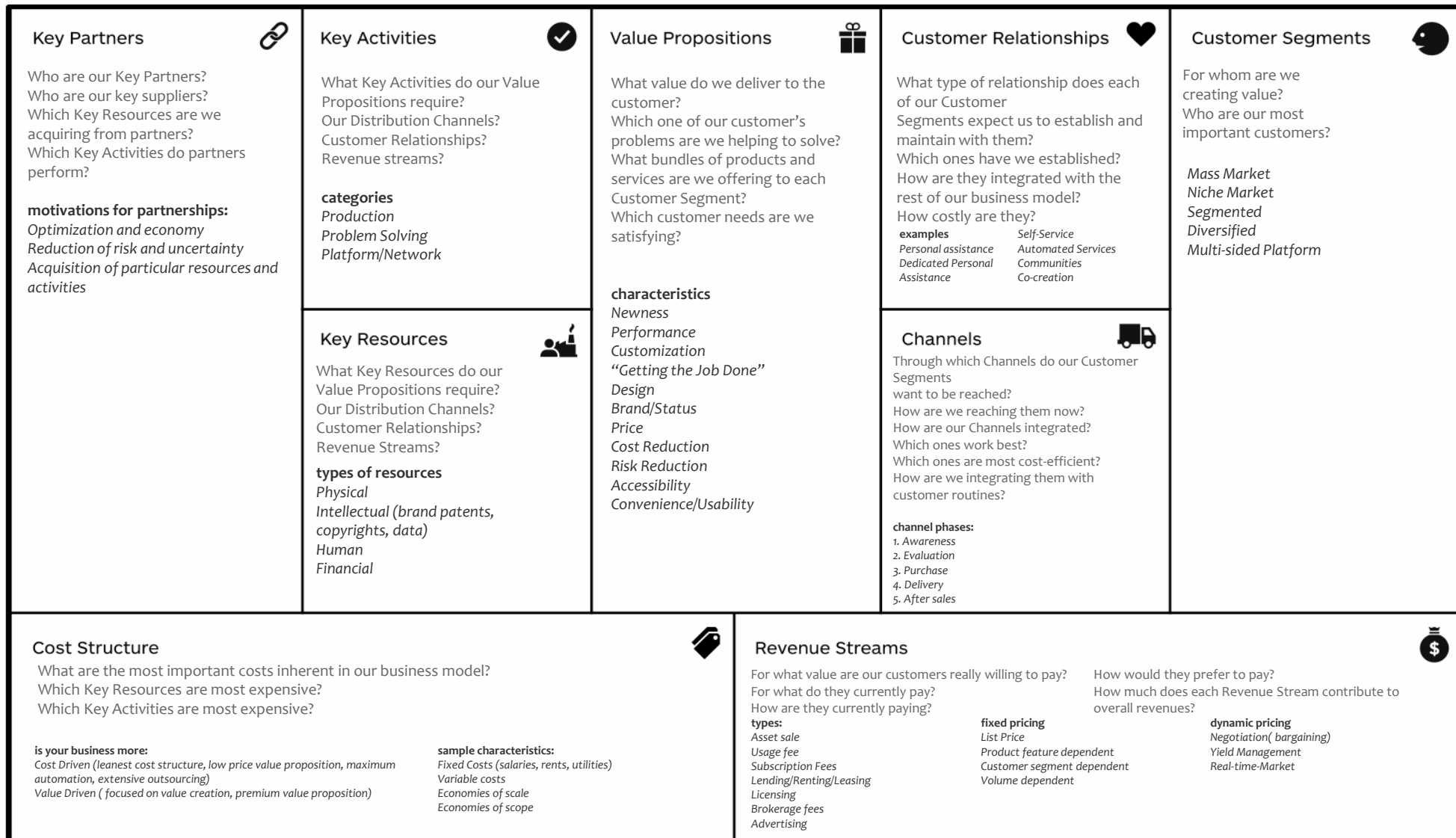


# The Business Model Canvas:

*define how you create, deliver, & capture value*



# The Value Proposition Canvas

