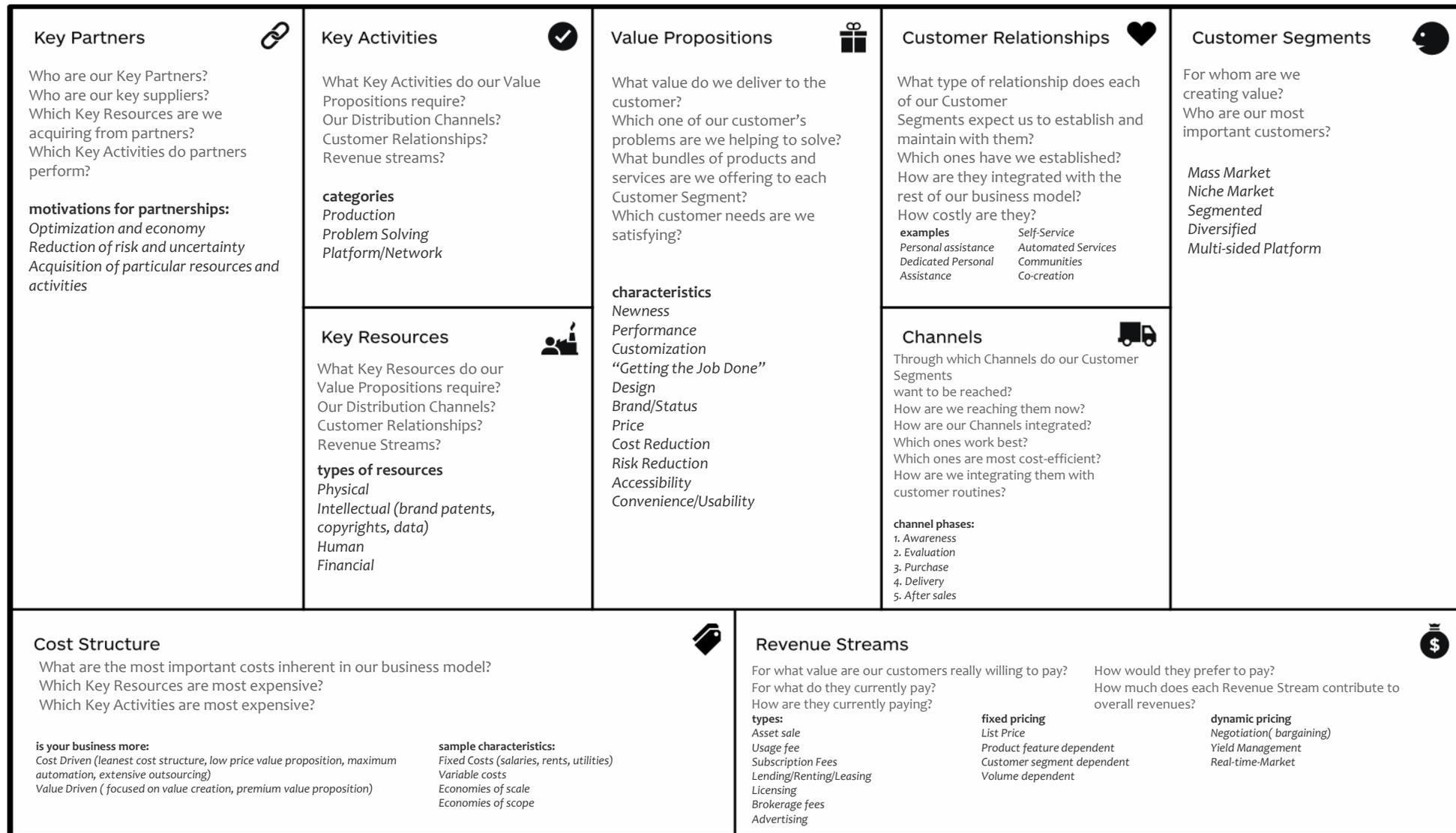


The Business Model Canvas:

define how you create, deliver, & capture value



The Value Proposition Canvas

